



tattoo

A **NEW** SUNSMART RESOURCE KIT FOR SECONDARY SCHOOLS

The Cancer Council South Australia uses the latest SunSmart television ad *Skin Cancer – It's Killer Body Art*, as the focus of this cross-curriculum resource.

The 'TATTOO' Kit includes a curriculum book and video, designed for teachers of:

- ◆ *Health and Physical Education*
- ◆ *English*
- ◆ *Media Studies*
- ◆ *Personal Development/Pastoral Care*

The **Curriculum Book** is divided into sections, related to each subject. Each section contains worksheets and information sheets (which can be photocopied), and suggested activities. Written by teachers, the aim of the resource is to integrate skin cancer and sun protection into different curriculum areas and to provide engaging and worthwhile learning activities for students.

The sections are:

- ◆ Background information on skin cancer and sun protection
- ◆ Health (middle years)
- ◆ Media Studies (senior years)
- ◆ English (middle-senior years)
- ◆ Personal Development/Pastoral Care (lower-middle years)

The **video** features:

- ◆ SunSmart's *Tattoo* television and radio advertisements
- ◆ *The Making of Tattoo*, a documentary about the making of the advertisement
- ◆ Interview with John Schwartz, Senior Lecturer in Media & Communication at Swinburne University of Technology. John applies communication theories to SunSmart's media campaign
- ◆ Television advertisements produced by The Cancer Council's SunSmart Program from 1980 – 2003

To borrow the kit or to purchase for \$55 (incl GST and P&P), please contact the Resource Centre on 8291 4111 or <tcc@cancersa.org.au> .

TATTOO RESOURCE KIT ORDER FORM / TAX INVOICE

ABN 29 053 873 822

Please complete the details below, and post/fax with your with your payment to:

The Cancer Helpline
The Cancer Council South Australia
PO Box 929 Unley 5061
Fax: 8291 4122

School: _____

Address: _____

Contact: _____ Position: _____

Telephone: _____ Email: _____

Date: _____

No. of TATTOO Resource Kits Required @ \$55.00 ea
(incl GST & postage) _____

PAYMENT DETAILS:

Please indicate your preferred option of payment for the TATTOO Resource Kit

Cheque (made payable to The Cancer Council South Australia)

Credit Card (please complete details)

Visa Bankcard Mastercard

Expiry: -

Signature: _____