

The A to Z of fundraising ideas!



Fundraising can be heaps of fun—after all, fun’s in the name!

Whatever you do, whether it’s a bingo night or book sale, all the money raised will go towards supporting all South Australians impacted by cancer.

Not sure where to start? Our A to Z list of fundraising ideas can point you in the right direction.

Arts or crafts stall: let your imagination go wild—try making greeting cards, scarves or jewellery to sell.

Auction: get goods donated, host a dinner and have an exciting live auction.

Band night: get a local band to play and charge people an entry fee.

Bingo night: an oldie but a goodie!

Book sale: collect old books from everyone you know and sell them.

Car wash: get your friends together and have a fun day washing cars.

Casino night: host a card or games night, you can even make it themed.

Casual day: ask people at your work or school to pay to dress casual for a day.

Caption competition: choose a funny photo and get people to pay an entry fee to submit a caption.

Coin trail: get a school or club to see what distance they can cover with \$1 coins.

Cold turkey: be sponsored to ‘give up’ something e.g. talking, driving, Facebook or TV.

Collection boxes: great for the workplace, shop counters or workshops.

Competitions: be creative with fun competitions in the home, office or workshop e.g. who can throw a gold coin closest to the prize.

Crafts: if you have a talent, make something and sell it to others e.g. hand bags, necklaces or knitted scarves.

Dinner party: ask your friends/family to come around for dinner and charge \$20 per head.

Dollar for dollar: ask your boss to match what you raise.

Exhibitions: display your art, crafts and interests and charge an admission fee.

Fancy dress: get everyone to dress up in fancy dress, award prizes and collect donations.

Fun run: join in a fun run and ask your friends to sponsor you for every metre or kilometre you run or walk.

Games afternoon: get your friends together for an afternoon of board games, egg and spoon races, or wheelbarrow races...your imagination is the limit!

Garage sale: use your garage, shed or car boot to display your wares.

Head shave: get sponsored to shave or colour your hair.

Hire services: hire out what you do best: mow lawns, handy man, massage or even accounts.

In lieu: in place of a gift for any special occasion ask friends and family to donate.

Jigsaw marathon: get some willing people around and ask them to donate a small amount to be part of the jigsaw marathon. Each person has a jigsaw and is timed to see how long it takes to complete. After the first has been completed, it’s a race to the finish. The winner is the quickest to complete all of the jigsaws.

Juice stand: make some fresh, natural juices and sell for a gold coin donation at work.

Karaoke night: hold a night where people can sing along to all their favourite songs.

Limbo competition: charge an entry fee and then see how low everyone can go!

Luncheon: invite everyone in your workplace, school, friends and family to a lunch. Make healthy sandwiches and nibbles, or set up a grazing table with dips, cheeses, fruit and veggies.

Melbourne Cup: hold a lunch, charge per head and give prizes for best hat or best dressed.

Movie night: ask for a donation and get friends together to watch a classic.

Name the baby competition: who's that baby? Get old baby photos of your mates or—much better—your bosses or teachers. Stick them up around your school or office and get people to pay to guess who they are.

Office collection: stick a pot on your desk with notices telling people what you're raising money for and remind your colleagues that it's for a good cause.

Open garden: green thumbs can invite people to visit their garden and charge an admission fee. You might even sell some plants as well.

Plant sale: buy a packet of seeds, vegetables or pretty flowers and plant them. When they're looking impressive, set up a stall and sell the plants.

Play DJ: throw a party and get people to pay for the privilege of playing music from their iPod.

Photo competition: get kids and adults to showcase their photography skills.

Quest: get your friends together and ask people to prepare and perform a talent.

Raffle: ask local businesses to donate prizes and run your own.

Retail therapy: ask people to sacrifice three items from their weekly shop and donate the funds instead.

Slave for a day: sell a high profile person—give them tasks for a day e.g. at the local cafe, answering telephones, coffee runs.

Sports days: golf tournament, tennis round robin, bowls day, darts night are all great fun.

Spelling bee: grab a dictionary and hold challenges in your office, club or home.

Speed dating: play cupid while organising a matchmaking event.

Swear jar: stick a swear jar in your office, club rooms or home for any 'slips of the tongue'.

Talent quest: get your friends together and ask people to prepare and perform a talent.

Tea-party: Charge your friends to attend, and go all-out with the finger sandwiches and healthy snacks. Very civilised.

Trivia night: a great social gathering with facts and figures.

Treasure hunt: place prizes around your home or park and charge an admission to play.

Trek: strap on your shoes and get walking with your friends.

Tug-of-war: teams pay to enter, with the hope of winning prizes. Teachers vs. students, boys vs. girls, or one town vs. another. The ideas are endless.

Twister-a-thon: get sponsored to play an all-day game of Twister with your mates. People will donate more if you're doing it in a public place—your embarrassment is always worth a donation!

University Challenge: get together with your old Uni friends—and have a challenge!

Valentine's Day event: soft music, mirror-balls, largely heart-based decor...you get the idea. Sell tickets to the love-sick and desperate. Alternatively, hold an anti-Valentine's Day party.

Waxing boys: get your sports team involved and get sponsored to wax your legs or chest.

Wheel barrow races: see games afternoon.

Xmas party: get out the mistletoe for a big Christmas party, or sell home-made gifts at a Christmas fair.

Yo Yo competition: get people to pay to enter; hand out small prizes for duration and tricks.

Yoga marathon: get sponsored to do yoga for a day. You'll be so bendy by the end of it that you can charge people to watch you tie yourself in knots. Bonus!

Zany dress day: charge a fee for friends or work colleagues to wear crazy clothes or hats for the day. Why not encourage everyone to come dressed as celebrities, animals, in their team colours or in all the colours of a rubix cube?

Want to learn more about how you can Do It For Cancer and make a difference? Get in touch with our team by calling 1300 65 65 85 or emailing doitforcancer@cancersa.org.au.