



# Impact Report 2022-2023

**Tackling cancer takes all of us.**  
We're here for all South Australians impacted by cancer.



**Cancer  
Council**  
SA

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Cancer Council SA acknowledges and pays respect to the Kaurna people who are the traditional owners of the land on which our building stands.

We believe the cultures and histories of Aboriginal people are significant to the past, present, and future of South Australia and should be acknowledged and celebrated.

We thank the Kaurna people for their custodianship of the land and pay respect to their continuous spiritual relationship and connection to the land.

# A word from our Board Chair and Chief Executive.

**This has been a year of amazing milestones for Cancer Council SA and our community, as we worked together to reduce the rate and impact of cancer for all South Australians.**

- In November we welcomed guests to our **brand-new, integrated cancer building at 202 Greenhill Road**, Greenhill Lodge, providing state of the art accommodation alongside our full range of services and supports, all under one roof, to ensure that all South Australians impacted by cancer have every chance to survive their diagnosis.
- We swam around the Brighton Jetty dressed head to toe as '50s icon Marilyn Monroe, in the **10-year anniversary of the Marilyn Jetty Swim** in February, with this iconic community reaching their goal of \$1 million raised over the past decade.
- In May we celebrated **30 years of Australia's Biggest Morning Tea**, with over 1,800 hosts getting their friends, family and workmates together over a cuppa while raising over \$1.2 million for South Australians impacted by cancer.

In the lead up to another huge milestone for Cancer Council SA, our 100-year anniversary in 2028, we were proud to launch Cancer Council SA's five-year strategy this year. At the centre of our Strategic Plan is our purpose: *to reduce the rate and impact of cancer through best practice prevention, research and support.*

It was fantastic to see State and Federal Governments release their new Tobacco Control Strategies this year, thanks to Cancer Council SA's ongoing advocacy to reduce smoking rates and more recently, to reduce the rate of vaping in our community, especially among young people. These new laws complement our new Tackling Tobacco Program, which works with community service organisations to support at-risk clients to quit smoking and vaping.

We continued to foster valuable partnerships to enable greater reach and better outcomes for the South Australian community. It was a pleasure to partner with Wellbeing SA on our 'Same Goes For You' sun protection campaign and bowel cancer screening campaign to reduce the rate of cancer in our community.

Our research team conducted an important study looking at the impact of junk food advertising on children which will help to inform our future advocacy in this space. We also continue to work with our research partners to fund the state's best and brightest cancer researchers through the Cancer Council Beat Cancer Project.

Everything we have achieved over the past year is only possible thanks to the generous support of the South Australian community, corporate partners, and our amazing staff and volunteers. Thank you so much for your incredible support that makes our work possible. We simply could not do what we do without you.



  
**The Hon. Karlene Maywald**  
Board Chair  
Cancer Council SA



  
**Kerry Rowlands**  
Chief Executive  
Cancer Council SA



# What your support made possible this year.

With the support of the South Australian community, we have achieved some incredible things over the past year. Here is a snapshot of what you made possible:

AUGUST

Cancer Council SA raised **\$180,000** this Daffodil Day to fund vital cancer research projects right here in South Australia.

OCTOBER

Cancer Council SA launched the 'Same Goes For You' sun protection campaign in partnership with Wellbeing SA. The campaign, which targeted South Australian men aged 40–60 years, highlights that when you cover things up, they last longer. Same goes for your skin!



NOVEMBER

We moved into our new building, Greenhill Lodge, and officially welcomed our first Lodge guests to our brand new, state-of-the-art accommodation.

JANUARY

The Cancer Council Beat Cancer Project invested **\$2 million** into local, South Australian cancer research across a range of different cancer types including breast, bowel, prostate, gynaecological and leukaemia.

FEBRUARY

The 10th anniversary of the Marilyn Jetty Swim saw a record number of Marilyns (and Man-ilyns) paddle around Brighton Jetty. Incredibly, it reached its target of raising **\$1 million** over the past decade.

FEBRUARY

Minister for Health and Wellbeing the Hon. Chris Picton MP officially opened our new integrated cancer building. It was a beautiful celebration with other Members of Parliament, Lodge guests, major donors, corporate partners, our volunteers, Board members and staff.

MARCH

Over 300 participants 'Marched to a Million' in the Gawler Relay For Life, reaching over **\$1 million** raised since the event began in 2009.



MAY

More than 1,800 South Aussie hosts helped us celebrate 30 years of Australia's Biggest Morning Tea. We broke our record for fundraising in South Australia, raising over **\$1.2 million** for South Australians impacted by cancer.



MAY

The Cancer Council Beat Cancer Project was able to invest a further **\$500,000** into two local South Australian cancer research projects to support the transition of their research findings from the lab into the clinic. This brings the Cancer Council Beat Cancer Project's total investment in South Australian cancer research to **\$2.5 million** this year.



## The impact of cancer:

Around

**3,800**

South Australians lose their life to cancer every year.

About

**1 in 2**

Australians will be diagnosed with cancer by the age of 85.

There are around

**30**

new cases of cancer diagnosed in South Australia every day.

## Your impact:



Cancer Council 13 11 20 Nurses made more than **5,000** connections with South Australians seeking cancer information and support.



More than **2,600** social worker appointments for our Lodge guests to assist them with emotional and practical support.



More than **1,000** counselling sessions were delivered to support individuals through their cancer experience.



The SunSmart Schools and Early Childhood Program protected over **131,000** South Australian children and their educators from harmful UV radiation.



Over **130,000** resources were distributed to the community about cancer prevention, information and support.



Our community raised **\$5.7 million** for South Australians impacted by cancer.



We provided over **27,900** nights of accommodation at our Lodge for regional guests travelling to Adelaide for cancer treatment.



Cancer Council SA and SA Health invested **\$2.5 million** into South Australian cancer research through the Cancer Council Beat Cancer Project.



Transport to Treatment volunteers travelled approximately **30,000** kilometres transporting around 47 people per day from our Lodge to Adelaide medical centres and hospitals.

# Putting your generosity to work.

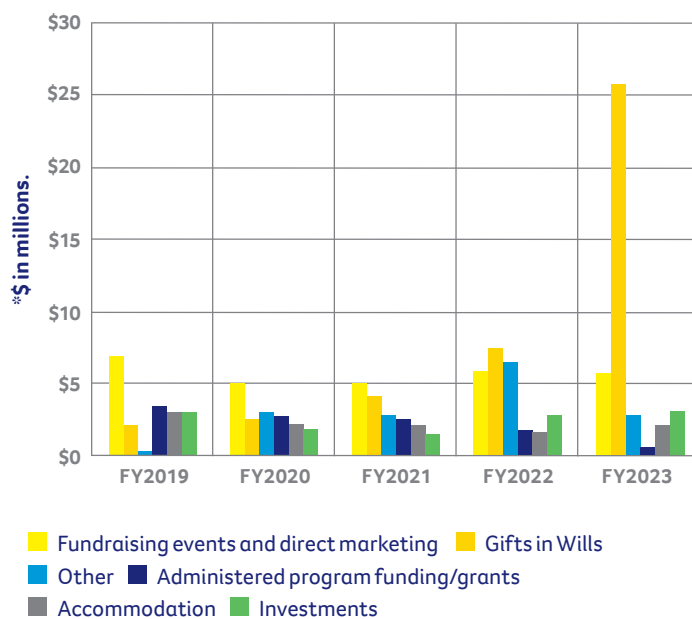
**Our work is only possible thanks to the generous support of the South Australian community. Together, we are working to reduce the rate and impact of cancer for all South Australians through life-saving prevention programs, research and support services.**

This year, we saw our strongest return on fundraising investment in five years, reflecting strong income from gifts in Wills, growth in corporate partnerships and fantastic results in our community fundraising since the impact of COVID-19. This result has enabled us to invest even more in research, meet the costs associated with operating our new integrated cancer building and plan investment in future services for people impacted by cancer.

We also saw a decline in grant funding, with the completion of our Quitskills Program which was generously funded by the Australian Government from 2012–2022. In 2023, Cancer Council SA introduced our Tackling Tobacco pilot program with support from Drug and Alcohol Services South Australia which continues to support people who are homeless, live with mental illness, are unemployed, or facing financial challenges to quit smoking.

We are incredibly grateful to have received \$10 million over the past three years from the South Australian Government towards the construction of our new integrated cancer building which concluded in November 2022, with the majority of construction taking place during the 2021–22 financial year.

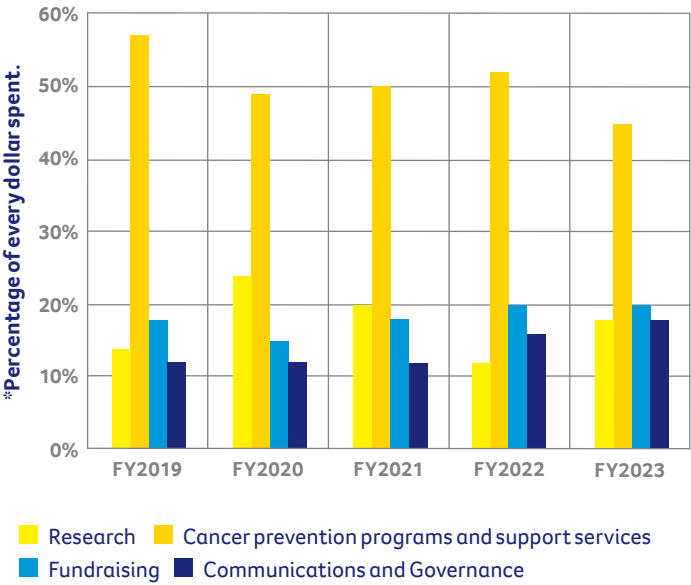
Where the money comes from\*



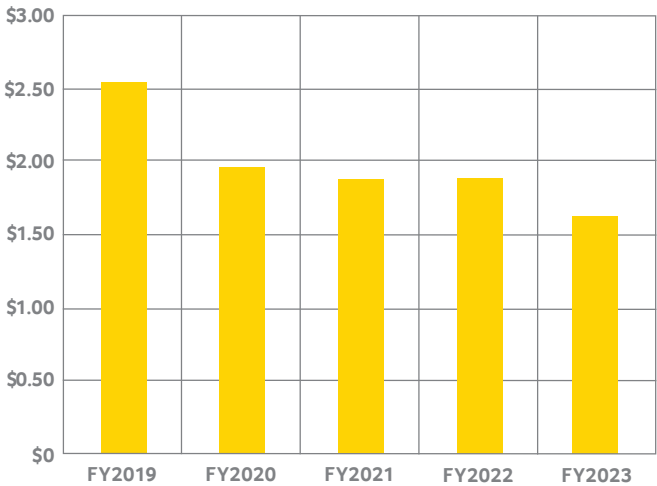
This year, our community raised **\$5.7 million** for South Australians impacted by cancer.



How we put the money to work\*



Dollars raised for every \$1 invested in fundraising\*



\*excluding Gifts in Wills.



This year, we invested **\$17.7 million** into delivering programs and services that will reduce the rate and impact of cancer in our community.



This year, for every **\$1** invested into fundraising, we raised **\$1.63** to invest in prevention, research and support programs for South Australians impacted by cancer.



# Empowering South Australians to take steps to reduce their cancer risk.

**In Australia around one third of all cancers diagnosed are preventable. This equates to around 44,000 cancer cases each year.**

Cancer Council SA aims to reduce the rate of preventable cancers through our evidence-based prevention programs, and early-detection awareness and education.

## Protecting children from harmful UV radiation

This year, Cancer Council SA's SunSmart Schools and Early Childhood Program protected 131,000 South Australian children and their educators from harmful UV radiation.

In March, Cancer Council SA visited Surrey Downs Primary School – a proud SunSmart school for over 17 years – with Minister for Education, Training and Skills the Hon. Blair Boyer MP to celebrate the success of the program and new research that shows that melanoma rates are decreasing in people under 40. We were pleased to see all South Australian television news outlets cover the release of this exciting new research to help raise awareness of the impact sun protection can have on reducing future skin cancer risk.



***“The SunSmart culture at Surrey Downs Primary School has transformed the way students approach sun protection. The Minister’s visit further emphasised the significance of [being] SunSmart and showcased the school’s commitment to health and safety, leaving a lasting impact on students and the community alike.”***

Bec Marshall, Principal at Surrey Downs Primary School



In the past year, the SunSmart Schools and Early Childhood Program protected **131,000** South Australian children and their educators from harmful UV radiation.

## Tackling Tobacco

This year, Cancer Council SA's Tackling Tobacco Pilot Program continued in South Australia.

Smoking is still the single largest cause of preventable death and disease in our community. While we have seen a downward trend in overall smoking rates, with 8.2 per cent of South Australian adults smoking daily, smoking rates are significantly higher among vulnerable people.

We know that people who are homeless, live with mental illness, are unemployed, or facing financial challenges are more likely to smoke. With funding from Drug and Alcohol Services South Australia, we are working with community organisations who work with people in these circumstances to help their clients quit smoking and vaping.

### Our Tackling Tobacco supported organisations



***“Cancer Council SA came to speak to our clients about smoking and what it would mean to give up. We found that even those who were not 100 per cent receptive to giving up in the moment, shared their previous attempts and***

***experiences and were open to new learnings. Hopefully we’ve planted seeds that will grow with time.”***

Cassandra Schwarz, Pastoral Care Nurse at Baptist Care



## Smoking and e-cigarette advocacy success

Cancer Council SA has a proud history of working with the community to reduce smoking rates over the past 40 years. Over the past year, one of our major advocacy priorities has been vaping due to the significant risk it presents to young people and our community.

Cancer Council SA's sustained advocacy in our state, along with support from our Federation of Cancer Council organisations across Australia, has resulted in significant progress in this area – with proposed new laws announced this year aimed at stopping the importation of illegal vapes into the country and strengthening the ban on illegal retail sales of vapes.



***“Our hope is that these law changes not only strengthen the regulations around smoking and vaping in South Australia, but also raise awareness in the community on the effects vaping can have on health.”***

Christine Morris, Prevention and Advocacy Manager at Cancer Council SA

## Cancer screening education and awareness in the Limestone Coast

Cancer screening participation rates in the Limestone Coast are below the South Australian average and research suggests that screening rates among individuals from Culturally and Linguistically Diverse (CALD) backgrounds are even lower.

With funding from the Commonwealth Government's Country SA Primary Health Network, Cancer Council SA conducted focus groups with CALD communities in the Limestone Coast to learn about barriers to screening. Our Prevention team travelled to the Limestone Coast to run cancer prevention and screening information sessions for approximately 110 members of the CALD community.

We have received excellent feedback from the community about the impact of these workshops on awareness of screening in the Limestone Coast CALD community. When asked to describe any changes in the community since the workshops, one regional provider said they had noticed more members of the CALD community making a visit to their GP to discuss screening and another said that they had seen great CALD community representation when BreastScreen SA's mobile screening unit visited the area.



In the past year, the Tackling Tobacco Program has provided training to more than **190** staff from four community services organisations to support their clients to quit smoking and vaping.



In the past year, Cancer Council SA provided cancer prevention education to more than **1,100** people at 24 workplaces and community groups.

# Researching new ways to reduce the rate and impact of cancer.

## Funding the best and brightest cancer researchers

Since 2011, Cancer Council SA and SA Health have invested more than \$40 million into funding South Australia's best and brightest researchers working to reduce the rate and impact of cancer through the Cancer Council Beat Cancer Project.

The Cancer Council Beat Cancer Project is a collaboration between Cancer Council SA, the State Government, South Australian Health and Medical Research Institute (SAHMRI) and the three major South Australian universities.

In the past year, Cancer Council SA and SA Health invested \$2.5 million dollars into South Australian cancer research projects across a range of cancer types through the Cancer Council Beat Cancer Project.



***“Cancer Council’s Beat Cancer Project will help us test a new form of hormone-based therapy that may prevent breast cancer cells from leaving the breast to seed and grow in vital organs like the brain and liver.*”**

***Funding from Cancer Council’s Beat Cancer Project is critically important to keeping the South Australian cancer research sector alive and productive.”***

Associate Professor Theresa Hickey from the University of Adelaide

## Investigating how much junk food advertising our children are seeing

Cancer Council SA’s research team conducted a study looking at the amount of junk food advertising near South Australian schools this year. We know that regular consumption of junk food can be associated with long-term weight gain, which can increase a person’s risk of cancer. That’s why we are concerned about the impact of this advertising on children and parents. The study looked at advertising on government-owned public transport assets, such as buses and bus shelters, within 500 metres of 65 South Australian public schools.

The results of the study revealed that almost 80 per cent of food and drink advertisements South Australian children will see on their way to school are about junk food.

Currently in South Australia, bus stops and buses have no restrictions on the types of food and drink advertising that can be shown on them. This research supports Cancer Council SA’s advocacy for restrictions on junk food advertisements on government owned assets to help parents in encouraging their children to make healthier choices.



***“I am concerned that these ads don’t really provide the whole picture or promote the idea of a balanced diet, and if this is all that kids are seeing, we have a real battle to advocate for them to eat healthy foods.”***

Amy Graham, South Australian parent





## Peter Nelson Leukaemia Research Fellowship

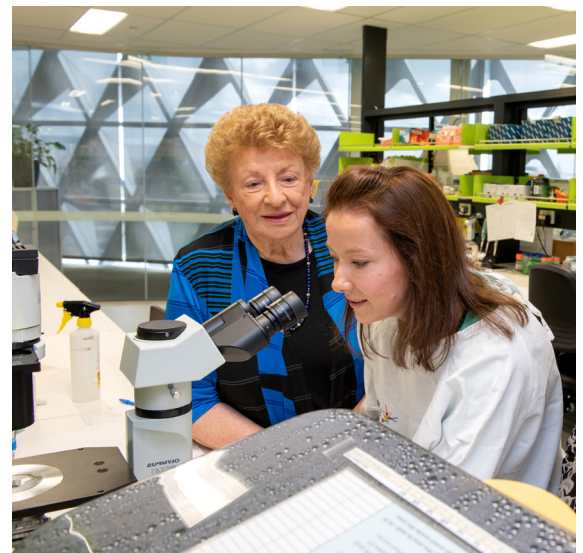
Cancer Council SA is proud to administer the Peter Nelson Leukaemia Research Fellowship Fund on behalf of the Hon. Marjorie Jackson-Nelson, former Governor of South Australia and Olympic athlete. To date, the fund has invested more than \$5 million into South Australian leukaemia research.

Over the past 45 years, the Peter Nelson Leukaemia Research Fellowship Fund has supported nine talented researchers working towards a cure for leukaemia.

Dr Laura Eadie from SAHMRI is a former recipient of the Peter Nelson Leukaemia Research Fellowship, and in her first year discovered that a drug showed great potential to treat T-cell acute lymphoblastic leukaemia (T-ALL)—a type of leukaemia that is most commonly found in children aged 14 and younger.

Since then, Dr Eadie has continued to focus on how and when this drug can be used, with recent studies showing it is not only effective, but is far safer and has less side effects, which will have a huge impact on those currently going through treatment.

Researchers like Dr Eadie are the key to unlocking a future free from leukaemia and continuing to increase survival rates for generations to come. That's why it's so important that we keep momentum going by funding more leukaemia researchers as they work towards the next cancer breakthrough.



In the past year, together with SA Health, Cancer Council SA invested **\$2.5 million** into cancer research through the Cancer Council Beat Cancer Project.



Our Behavioural Research and Evaluation Team have been part of more than **50** research and evaluation projects this year.

# Supporting all South Australians impacted by cancer.

**More than 11,000 South Australians are diagnosed with cancer every year. Our aim is to be here for every South Australian impacted by cancer with best practice support and information.**

## Giving cancer survivors tools to live well after treatment

Getting back to a healthy lifestyle after cancer is one of the most important things you can do for your health. In the past year, Cancer Council SA has run three Healthy Living after Cancer Programs.

Our 12-week Healthy Living after Cancer Program gives people the tools to live well after cancer treatment. Through a combination of evidence-based workshops and weekly coaching calls, participants are encouraged to make healthy lifestyle changes focusing on physical activity, healthy eating and emotional wellbeing.



***“Once your hair grows back everyone around you thinks that you’re OK, but I think that is the time you start to process what has just happened to you. Cancer Council SA’s Healthy Living after Cancer Program helped me feel grounded***

***again. It gave me tools that I will continue to use when I need a reset. I know I can reach out to the hotline if ever there was a need and I don’t feel rudderless anymore.”***

Maria, Healthy Living after Cancer participant

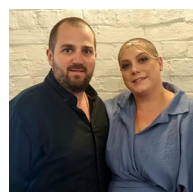
## Ensuring cancer information and support is just a phone call away

Having information you can trust is essential to help people better understand their situation and support them, their carers, family members and loved ones in their decision making and plans for their future.

In the past year, our Cancer Council 13 11 20 Nurses made more than 5,000 connections with South Australians seeking cancer information and support.

Over 30 per cent of people who called 13 11 20 connected with our cancer nurses for emotional support; 27 per cent for practical issues like financial assistance, legal and financial planning; 25 per cent for general information; and 11 per cent for help in relation to treatment and management of side effects.

Our nurses understand the impact of cancer and its treatment, and how it can affect many aspects of a person’s life. No matter what type of cancer, where someone lives, their age or experience, our nurses were there to help.



***“When I was diagnosed with cancer, I contacted a 13 11 20 nurse and straight away they had organised six counselling sessions and ongoing therapy after that. They even provided financial assistance and checked in on me – they were amazing.”***

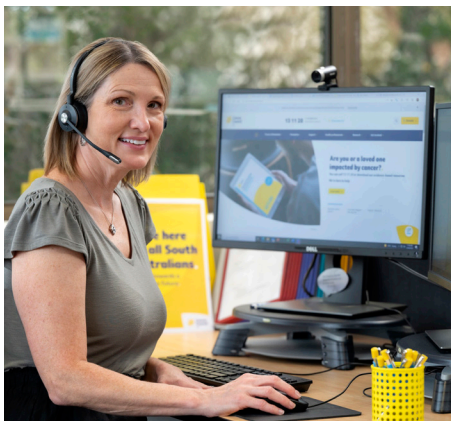
Vanessa, cancer survivor



In the past year, our Cancer Council 13 11 20 Nurses made more than **5,000** connections with South Australians seeking cancer information and support.



In the past year, Cancer Council 13 11 20 nurses provided almost **60,000** minutes of support over the phone to South Australians impacted by cancer.



## Making cancer information available to regional South Australians

For people living in regional areas, a cancer diagnosis can present a unique set of challenges. Cancer Council SA is committed to ensuring that regional South Australians have access to up-to-date, evidence-based, trustworthy cancer information covering risk factors, early detection, treatments, coping with cancer and recovery.

We have initiated a regional restocking program to ensure regular distribution of information and resources to 22 healthcare centres across regional South Australia. Our experienced cancer nurses have also provided education to regional and rural nurses to support their patients and carers with access to trustworthy cancer information and support services.



***“Regional patients do not have access to the same services available in metro Adelaide and often have to travel significant distances to receive treatment. This puts an added complexity to their cancer journey and***

***is sometimes the reason patients elect not to get treated. Cancer Council SA plays an instrumental and pivotal role in a cancer patients’ journey. The work that they do, and the services and resources that they offer are simply amazing!”***

Helen Phillips, Advanced Nurse Consultant (Nurse Lead) for the Rural Cancer Services



In the past year, over **130,000** resources were distributed to the community about cancer prevention, information and support.



In the past year, more than **1,000** counselling sessions were delivered to individuals to support them through their cancer experience.





# Our new home for all South Australians impacted by cancer.

In November 2022, Cancer Council SA welcomed our first regional guests travelling to Adelaide for cancer treatment to our new home at 202 Greenhill Road, Greenhill Lodge. This building was only possible through our community's incredible generosity and support from the South Australian Government. It is the first of its kind in Australia, combining 120 rooms of supported accommodation, alongside cancer prevention, research and support programs.

Minister for Health and Wellbeing the Hon. Chris Picton MP, Cancer Council SA Board Chair the Hon. Karlene Maywald and Cancer Council SA Chief Executive Kerry Rowlands officially opened our new building with a ribbon cutting ceremony to mark this incredible milestone in early 2023. This beautiful celebration was also attended by many other Members of Parliament, Lodge guests, major donors, corporate partners, our volunteers, Board members and staff.

Since opening, we have received incredible feedback from our guests about our new Lodge, with guests reporting an average of 4.9 out of 5 overall satisfaction with their stay.



*"For the past 15 months, the people here have been my second family. To come back to somewhere like this that's so pleasant, means everything. You can have a good home-cooked meal, it's a great place to bed down and you don't have to worry about anything."*

Ken, Greenhill Lodge guest



In the past year, we provided over **27,900** nights of accommodation for regional South Australians needing to come to Adelaide for their cancer treatment.



Transport to Treatment volunteers travelled approximately **30,000** kilometres transporting an average of 47 people per day from our Lodge to four main medical centres and hospitals around Adelaide.



Over **9,100** meals were served to our guests in our dedicated dining room.



In the past year, more than **2,600** appointments with a social worker were provided to our guests to assist with emotional support, and access to available services and practical support.



# We couldn't do what we do without the support of the South Australian community.

**A huge thank you to our inspiring community of supporters who change lives every day.**

## Daffodil Day

On Daffodil Day, over 200 volunteers raised \$180,000 for life-changing cancer research through selling fresh daffodils to the South Australian community.



## Marilyn Jetty Swim

The Marilyn Jetty Swim celebrated its 10th anniversary with a record number of 513 participants splashing around the Brighton Jetty dressed head to toe as '50s icon Marilyn Monroe and reaching a fundraising milestone of over \$1 million raised over the past decade!



*"What started as a simple, fun idea with the local surf club to make a difference has become something that I'm incredibly proud of, led by a sisterhood of inspirational people from all walks of life."*

Sarah Tinney, Marilyn Jetty Swim event founder



## Australia's Biggest Morning Tea

In May we celebrated 30 years of Australia's Biggest Morning Tea, with 1,800 hosts raising over \$1.2 million for South Australians impacted by cancer.

Cathy and her Macclesfield Young at Heart Club have raised over \$200,000 for Australia's Biggest Morning Tea over the past 16 years and this year, recreated their infamous 'barely there' calendar to raise more funds.

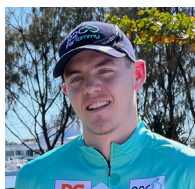
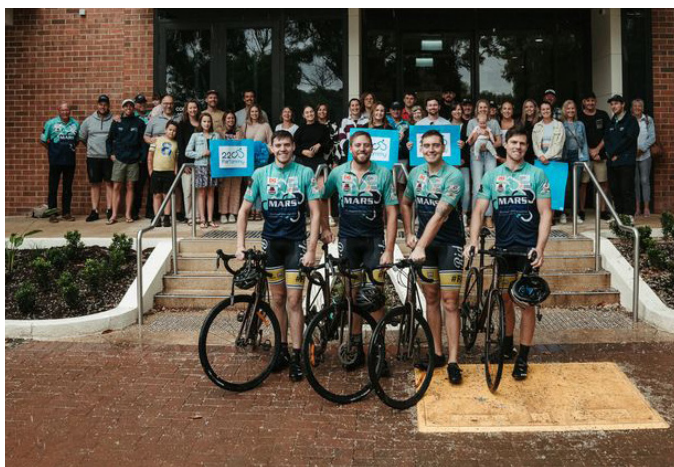


*"It's just incredible how friendships and relationships have grown out of the morning teas and making the calendar. We've all received out of the giving and all our members strive for a cancer free future."*

Cathy, Australia's Biggest Morning Tea host

## Community fundraising

In November, Kylan Beech and his three brothers cycled a massive 2,200 km from the Gold Coast to Adelaide, all while raising funds for Cancer Council SA in memory of their mum Tammy-Lee Beech who passed away from lung cancer.



*"It was pretty surreal and a lot of fun. It seemed to be challenge after challenge on this bike ride with everything, but we are definitely stronger from it."*

Kylan, Do It For Cancer fundraiser

## Tax Appeal

Thanks to our incredible supporters, this year's Tax Appeal featuring Poppy's story, raised over \$200,000 for vital cancer research, right here in South Australia, that is helping to develop better treatments for children impacted by cancer like Poppy.

## The Longest Day

In December, more than 220 golfers with the support of 13 host clubs took on the ultimate golfing challenge to complete a massive 72 holes of golf in one day, while raising over \$140,000 for South Australians impacted by cancer.



## Relay For Life

More than 1,200 Relay For Life participants took part in five events across the state, walking for 19-hours and raising over \$470,000 for South Australians impacted by cancer.



*"I like that even though there's different teams, you wouldn't know because everyone is just kind to everyone – there's a comradery and a quiet respect. It's just emotional to be part of something like that when you know it's important to so many people."*

Shona, Adelaide Relay For Life participant

## Cancer Council SA Regional Branches

Cancer Council SA Branches are the faces and voices of Cancer Council SA in regional South Australia. Branch members are passionate community supporters who join forces to raise funds and awareness for Cancer Council SA programs and services.

Thank you to our Cancer Council SA Branches in Gawler, Jamestown and Districts, Mount Gambier, Naracoorte, Northern Yorke Peninsula and the Riverland. You make our vital work possible.

# Thank you...

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**We simply couldn't do the work we do without the generous support of our South Australian community partners. Because of you, we are able to reduce the rate and impact of cancer in our community.**

**Thank you to the following supporters who generously donated to our new, integrated cancer building at 202 Greenhill Road, Greenhill Lodge.**

This once in a generation project would not have been possible without the generous support of the South Australian community.

Thank you to the South Australian Government for their significant contribution to the construction of our new 'home away from home' for all South Australians impacted by cancer. We also thank the following organisations for their generous donations to support the construction of our new building.

- 
- Anonymous Donor
  - Apex Outback Postie Bike Ride – In memory of Justin 'Buzz' Voumard
  - Australian Gas Networks
  - BHP Foundation
  - Booze Brothers Staff Charitable Fund
  - Cancer Council SA Gawler Branch
  - Cancer Council SA Mount Gambier Branch
  - Cancer Council SA Naracoorte Branch
  - Cancer Council SA Northern Yorke Peninsula Branch
  - G.P. Borgas
  - Haigh's Chocolates
  - Kangaroo Island Cancer Support Group and Kangaroo Island Lions Club
  - Masonic Charities
  - Millicent Cancer Support Group
  - People's Choice Credit Union
  - Pink Up Penola
  - Riverland Water
  - SA Power Networks Employee Foundation
  - Sarah Constructions
  - Tarpeena Support Group
  - The Adelaide Strikers
  - Toyota Material Handling
  - Vonbri Foundation
-



## Thank you to our Corporate Partners

We are so grateful to work with other amazing South Australian organisations who also make a real difference for our community.

### South Australian Cricket Association

This year, the Adelaide Strikers announced Cancer Council SA as their Official Charity Partner for a further two seasons and launched 'Hit Cancer For Six', a new community fundraising initiative that allows community cricket clubs to fundraise and support Cancer Council SA's vital work.

To support the campaign, the Adelaide Strikers organised a charity match during their BBL game against the Sydney Thunder at Adelaide Oval, with a young family impacted by cancer, bowling the first ball to Cancer Council SA Ambassador Harry Nielsen. For every six hit at the match, Adelaide Strikers' partner Pepperstone donated \$500 to the 'Hit Cancer For Six' campaign.



*"We love that Cancer Council SA are focussed on prevention and research, and anything that we can do as an organisation to support better outcomes for future generations aligns perfectly with our values here at the Adelaide Strikers."*

Sam Elliott, Head of Commercial,  
South Australian Cricket Association

### RAA

RAA generously support our vital work through their Giving Back and Workplace Giving Programs. This year, more than 20 RAA staff came together to participate in Adelaide Relay For Life in May and raised over \$8,000 for South Australians impacted by cancer.



*"Having recently lost one of our highly regarded staff members to cancer at a young age, the RAA team gave it their all for the weekend to honour him and many others. The event [Relay For Life] was such a humbling, moving experience for all of us and the team spirit ran deep across the entire SA Athletics Stadium. RAA had a wonderful time, and we hope to be back in 2024."*

Anne Lanaway, Giving Back Charity Champion, RAA



## Thank you to our Research Partners

### SA Power Networks Employee Foundation

The SA Power Networks Employee Foundation has been long term supporters of Cancer Council SA since 1998, raising over \$1 million through a number of campaigns and fundraising initiatives including Australia's Biggest Morning Tea, Daffodil Day, The March Charge, Workplace Giving and hosting raffles for staff.

This year, SA Power Networks Employee Foundation donated an incredible \$150,000 to our new, integrated cancer building funding our fifth floor guest dining room, kitchen and balcony for the next three years.

### Haigh's Chocolates

Haigh's Chocolates have been generous supporters of Cancer Council SA for many years. This year, they donated in support of our new, integrated cancer building with our ground floor guest lounge named after them.



*"When we first heard of their Greenhill Lodge project, we were delighted to start negotiations on what we could do to help the project. Now every time one of our team at Haigh's passes Greenhill Lodge, they should be proud that our contribution will provide country residents with a fantastic place to stay, whilst they or a family member are receiving treatment for cancer."*

Alister Haigh, CEO, Haigh's Chocolates

We are proud to work with leading research partners in South Australia to reduce the rate and impact of cancer.

We are committed to investing in early and mid-career researchers with the support of our research partners, to help ensure South Australia plays a critical role in developing the next generation of cancer prevention, detection and treatment breakthroughs.



*"Flinders Foundation and Cancer Council SA strive to create a better future for people affected by cancer. This commitment to South Australians has been demonstrated through a partnership approach to the Flinders Cancer Wellness Centre, located at the Flinders Centre for Innovation in Cancer, and co-funding two fellowships, focussed on addressing the unmet needs of people affected by cancer. We are delighted to work together with Cancer Council SA to prevent, cure and care."*

Ross Verschoor, Executive Director, Flinders Foundation

**If your organisation is interested in partnering with Cancer Council SA, please reach out to our Philanthropy Team on [philanthropy@cancersa.org.au](mailto:philanthropy@cancersa.org.au)**





# Thank you to our Government Partners

Thanks to generous funding and support from our Government partners, we are able to deliver innovative programs and services to the South Australian community.

## SA Health

Since 2011, Cancer Council SA and SA Health have invested more than \$40 million into funding South Australia's best and brightest researchers working to reduce the rate and impact of cancer through the Cancer Council Beat Cancer Project.



## Drug and Alcohol Services South Australia

Drug and Alcohol Services SA funded Cancer Council SA's Tackling Tobacco Pilot Program, which is working with community organisations who work with people who are living with mental illness or are facing financial challenges to help their clients quit smoking and vaping.

## Wellbeing SA

Cancer Council SA partnered with Wellbeing SA on our 'Same Goes For You' sun protection campaign and bowel cancer screening campaign to reduce the rate of cancer in our community. Wellbeing SA also generously provided Cancer Council SA with a grant to develop information and education for the LGBTIQ+ community on cervical screening self-collection.



## Country SA Primary Health Network

With funding from the Commonwealth Government's Country SA Primary Health Network, Cancer Council SA conducted focus groups with CALD communities in the Limestone Coast to learn about barriers to screening and ran cancer prevention and screening information sessions for approximately 110 members of the Limestone Coast CALD community.

We have received excellent feedback from the community about the impact of these workshops on awareness of screening in the Limestone Coast CALD community.

# Our dedicated volunteers and staff.

Thank you to the more than 860 incredible volunteers who generously give their time to help us support South Australians impacted by cancer. From driving our Lodge guests to cancer treatment, spreading our SunSmart message at events, calling our supporters to say thank you, and so many more vital roles – our work wouldn't be possible without our passionate volunteers.



Vicki, Concierge Volunteer

*"I see the role of concierge really being one of welcoming and making people who are stressed feel at ease. I think it is such a nice thing to be able to give back and to know that you've made a difference in someone's life."*

Thank you to the almost 100 staff members who are united behind our purpose to reduce the rate and impact of cancer through best practice prevention, research and support.

In 2023, Cancer Council SA was proud to be named one of the winners of The Voice Project's Best Workplace Award. This prestigious award recognises workplaces who have excellent management practices and a highly engaged workforce, based on staff engagement survey results.



# Thank you to our Board.

**Cancer Council SA is fortunate to have a volunteer Board comprised of a highly committed group of people from diverse professional backgrounds.**

On behalf of every South Australian impacted by cancer, thank you for your dedication and commitment to working to reduce the rate and impact of cancer for all South Australians.

**The Hon. Karlene Ann Maywald**  
Board Chair

**Ms Rosey Batt**  
Deputy Chair

**Professor Fran Baum AO**  
Director

**Ms Bronwyn Dodd**  
Director

**Ms Nicolle Rantanen Reynolds**  
Director

**Mr Jason Russo**  
Director

**Mr David Swan**  
Director

**Professor David Watson**  
Director

We also recognise the following outgoing Board Members who volunteered their time in the past year:

**Mr Jim Birch**  
Director – resigned 26 October 2022

**Ms Jennifer Richter**  
Deputy Chair – resigned 29 February 2023

We would also like to recognise Cancer Council SA's Executive team, who is committed to supporting every South Australian impacted by cancer through leading our prevention, research and support programs.

**Kerry Rowlands**  
Chief Executive

**Lucy Ayre**  
General Manager  
Finance and Governance

**Dr Peter Diamond**  
(commenced 10 July 2023)  
General Manager Support  
and Research

**Toby Evans**  
General Manager  
Digital

**Julie Pennetta**  
General Manager  
People, Safety and  
Culture

**Sally Warner**  
General Manager  
Strategy, Engagement  
and Communication

Thank you to outgoing General Manager Support and Research Laleh Rej.

Thank you also to Carol Moore for acting in the role of General Manager Support and Research during this period. Carol remains a valued member of Cancer Council SA's leadership team as Senior Manager Accommodation Services.

# We're working to reduce the rate and impact of cancer for all South Australians.

We are here for all South Australians impacted by cancer and provide the following services.

## **People with cancer**

We provide practical and professional support services for people with cancer. Our Cancer Council 13 11 20 telephone service is there for all South Australians, providing information, support and a listening ear.

## **Carers and families**

We have a wide range of information and support programs, including our Cancer Council 13 11 20 telephone service, providing information and support for all South Australians impacted by cancer.

## **Regional South Australians**

We have accommodation services for regional people who need to come to Adelaide for their cancer treatment.

## **Cancer research**

We are researching new ways to reduce the rate and impact of cancer, and funding the best and brightest researchers in the state.

## **Health professionals**

We support health professionals to deliver care to those impacted by cancer with trustworthy cancer information and a range of support services.

## **Government**

We advocate for changes to policy and legislation by being a source of expert information and the voice of the community.

## **Future generations**

We work to create a future where cancer is no longer feared but seen as a preventable and manageable disease.

[cancersa.org.au](http://cancersa.org.au)

Do you have feedback for us?

Email [feedback@cancersa.org.au](mailto:feedback@cancersa.org.au)

- we value hearing from you.



**Cancer  
Council**  
SA

All of us  
against cancer