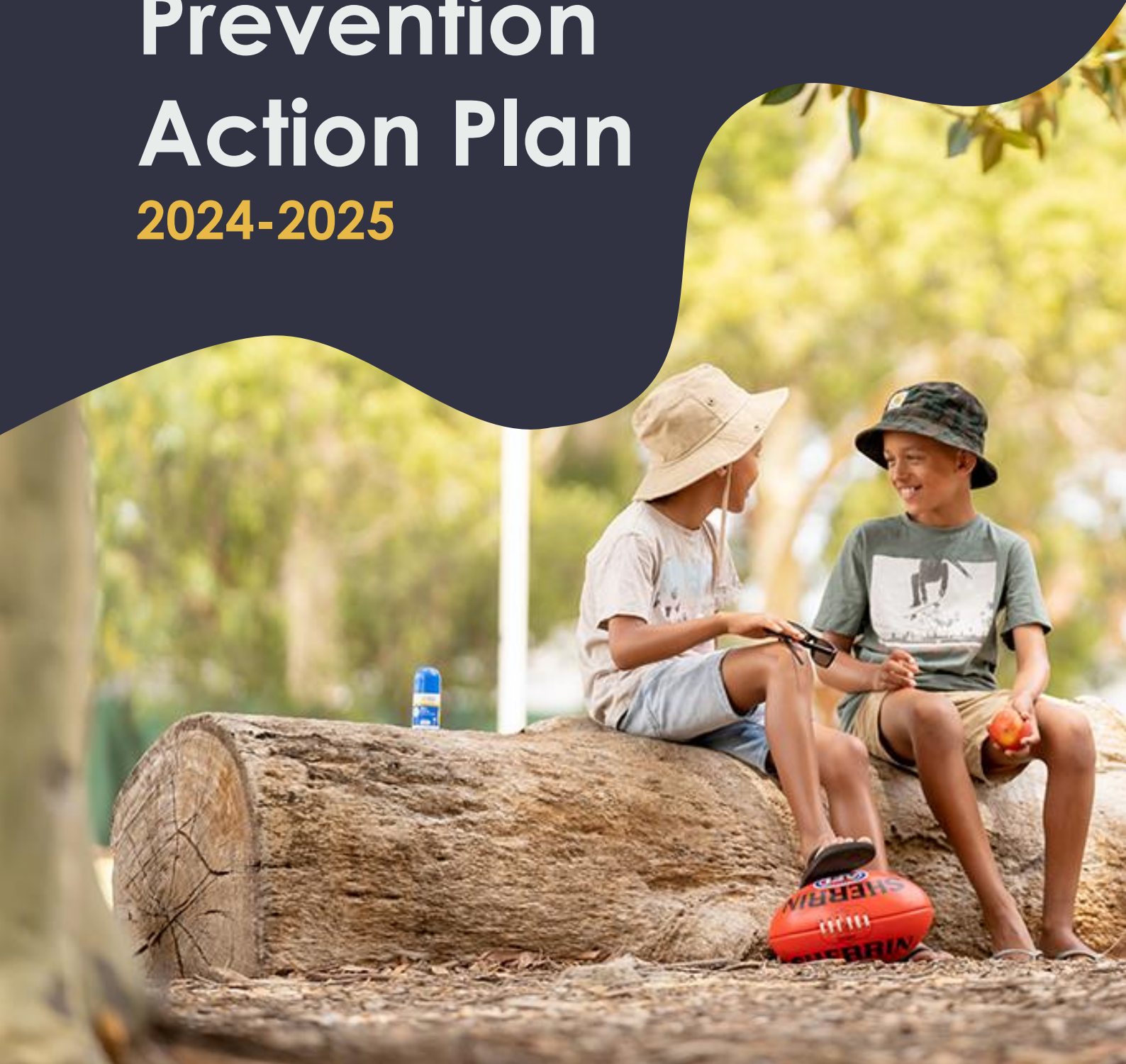


Skin Cancer Prevention Action Plan

2024-2025



Government of South Australia
Preventive Health SA



This Action Plan should be read in conjunction with the *Skin Cancer Prevention Partnership – a Framework for Action 2023-28 (the Framework)*.

Partnerships with internal and external agencies will be critical to the success of implementing the Action Plan.

Preventive Health SA and Cancer Council SA will work collaboratively to reduce skin cancer incidence and mortality in South Australia, ensuring the available investment is aligned to the Framework's objectives, priority populations and settings.

Evidence based, coordinated and sustained action will underpin implementation of the Framework. Preventive Health SA and Cancer Council SA will promote interagency action and facilitate links with other Government and non-government agencies.

New partners in positions of influence to reduce skin cancer incidence, are welcome to contact Preventive Health SA and be part of future Action Plans.

The following table sets out an initial set of actions for the 2024-25 financial year. This list will be updated on an annual basis in response to emerging evidence, available funding and priorities identified by each of the signatories to the Framework.

For more information

Preventive Health SA

Visit: preventivehealth.sa.gov.au

Contact us: preventivehealth.sa.gov.au/about/contact-us

Action number	Priorities	Strategies	Actions	Target group	Partners (lead agency listed first)
1	Reduce UV radiation overexposure	Raise public awareness regarding the danger of overexposure to UV radiation.	Develop evidence-based coordinated communications (e.g. coordinated calls to action disseminated via internal communications, social media, website).	Populations at higher risk of skin cancer.	Preventive Health SA Cancer Council SA
2			Continued delivery of the SunSmart Schools and Early Childhood Program.	Children 0-12 years	Cancer Council SA Department for Education
3			Support the education sector to implement policy and practices that reduce risk of UV overexposure to children, students, staff and educators.	Educational institutions including childcare, schools.	Cancer Council SA Department for Education
4			Conduct an awareness raising campaign in the 2024-25 financial year.	Men 40-60 in Adelaide and regional SA	Preventive Health SA Cancer Council SA
5			Sun protection behaviours to be modelled in outdoor activities and visuals, e.g. for promotional materials and website use. Preventive Health SA to develop an organisational policy/guideline for modelling SunSmart behaviours (e.g. imagery, event management, clothing).	Whole of population	Preventive Health SA Cancer Council SA
6		Increase individual and organisation-wide practice of sun protection behaviours.	Support implementation of policies/guidelines, in a variety of settings.	Males 40 and older and or young adults (18-24), outdoor workers (via workplaces)	Cancer Council SA Workplace program Preventive Health SA: <ul style="list-style-type: none"> • Healthy Workplaces

Action number	Priorities	Strategies	Actions	Target group	Partners (lead agency listed first)
7		Increase access to adequate shade.	Advocate for the importance of shade in providing sun protection in care and education settings and public spaces.	Whole of population	Cancer Council SA
8			Support Australian Institute of Landscape Architects (AILA) ShadeSmart program and judging award submissions for SA.	Landscape architects designing shade in recreational spaces.	Cancer Council SA AILA
9	Increase early detection of skin cancer	Encourage earlier detection and treatment of melanomas and keratinocyte cancers.	<p>Dermoscopy training for GP's</p> <p>Dermatoscopes to be offered to GPs who have undertaken training, subject to selection criteria.</p>	Healthcare workforce servicing populations at higher risk of skin cancer.	Preventive Health SA to fund the Australasian College of Dermatologists 2024-26 Cancer Council SA to distribute dermatoscopes to participants.
10			Training for regional nurses in use of AI-assisted skin check technology	Healthcare workforce servicing populations at higher risk of skin cancer.	Preventive Health SA to fund University of SA for two rural/remote sites per annum 2024-26
11	Monitor, research and evaluate	Continue to monitor data to identify emerging trends and evaluate initiatives to inform future investments	<p>Preventive Health SA to maintain membership of the National Skin Cancer Prevention Network, an informal network of state and federal governments and share relevant research and experiences of other jurisdictions.</p> <p>Cancer Council SA to collaborate with internal Research team and other states and territories within the Cancer Council</p>	Whole of population	Preventive Health SA Cancer Council SA

Action number	Priorities	Strategies	Actions	Target group	Partners (lead agency listed first)
			federation through National Skin Cancer Committee and share relevant information.		
12		Evaluate initiatives to inform future investments.	<p>Monitor evidence to determine future program priorities based on cost effectiveness, value for money and continuous improvement.</p> <p>Cancer Council SA Research team to provide project and evaluation support.</p>	Whole of population	Preventive Health SA Cancer Council SA