

Impact Report 2023-2024

OUR PURPOSE

To reduce the rate and impact of cancer through best practice prevention, research and support.

CONTENTS

2	A word from our Board Chair and Chief Executive
4	What your support made possible this year
6	Putting your generosity to work
8	Taking steps to reduce cancer risk
10	Researching new ways to reduce the rate and impact of cancer
12	Supporting all South Australians impacted by cancer
16	We couldn't do what we do without the support of the South Australian community
18	Thank you to our community partners and supporters
23	Our dedicated volunteers and staff
25	Thank you to our Board



Cancer Council SA acknowledges and pays respect to the Kaurna people who are the Traditional Owners of the land on which our building stands and to all First Nations peoples who use our services from across Australia.

We believe the cultures and histories of First Nations peoples are significant to the past, present and future of South Australia and they should be acknowledged and celebrated. We thank the First Nations peoples for their custodianship of the land and pay respect to their continuous spiritual relationship and connection to the land. We are committed to our role in reconciliation and warmly welcome all First Nations peoples to our building and services.

A word from our Board Chair and Chief Executive

It's been fantastic to look back at everything we've achieved over the past year. Together with the support of the South Australian community, we're achieving our purpose of reducing the rate and impact of cancer for all South Australians.

It was our first full year in our new building, Greenhill Lodge. It's been an absolute pleasure to hear from guests who have left their homes in regional areas to come to the city for their treatment, about how much of a difference our accommodation has made during such a challenging time.

We, as a Federation, were excited to secure funding from the Australian Government for the Australian Cancer Nursing and Navigation Program, to grow and enhance the support our cancer nurses provide through Cancer Council's 13 11 20 Information and Support service.

As part of our dedication to inclusion, improving equity and building on the rights and well-being of Aboriginal and Torres Strait Islander peoples, we were proud to have our Reflect Reconciliation Action Plan formally endorsed by Reconciliation Australia. This provides a framework to help us improve cancer outcomes for our First Nations community.

Cancer Council's across the country united to advocate for life-saving legislative change to reduce the impact of vaping in our community. It was fantastic to see this lead to significant progress with the State and Federal Governments announcing new legislation to stop illegal supply and access to vapes.

We continue to work with our State Government to improve outcomes for South Australians impacted by cancer. We partnered with Preventive Health SA to release South Australia's first Framework to take action against skin cancer which will help us embed SunSmart practices in future generations and continue to see skin cancer rates decline in young South Australians.

Investing in research continues to be a huge focus for us. We know that advancements in research mean more people will survive their cancer diagnosis, with fewer long-term side effects after treatment. That's why we've invested over \$2 million into local, South Australian cancer research in the past year alone.



Everything we've achieved this year is only possible thanks to the kind support of the South Australian community who have donated generously throughout the year.

On behalf of South Australians impacted by cancer, thank you for your incredible support that makes what we do possible.



The Hon. Karlene Maywald
Board Chair
Cancer Council SA



Kerry Rowlands
Chief Executive
Cancer Council SA

Around

3,900

South Australians lose their life to cancer *every year*.

Around

1 *in* 2

Australians will be diagnosed with cancer by the age of 85.

There are around

30

new cases of cancer diagnosed in South Australia *every day*.

What your support made possible this year

With the support of the South Australian community, we have achieved some incredible things. Here is a snapshot of what you made possible:



We raised almost \$180,000 this Daffodil Day for South Australian cancer research, with Her Excellency the Honourable Frances Adamson AC, Governor of South Australia, and the Hon. Chris Picton, Minister for Health and Wellbeing, attending our flagship Daffodil Day stall in Rundle Mall and dedicating a daffodil in the Garden of Hope.

NOVEMBER

Together with Preventive Health SA, we launched South Australia's first Framework to take action against skin cancer, with the Hon. Chris Picton, Minister for Health and Wellbeing.



We awarded 30 dermoscopy grants to South Australian GPs, prioritising those in areas with the highest rates of skin cancer and regional areas, to help detect skin cancer early and save lives.

FEBRUARY

Community fundraiser, Dive For Cancer, celebrated their 10th year fundraising for Cancer Council SA, with 50 divers taking their fundraising total to over \$174,000 raised over the past decade.



We brought together students, educators, healthcare professionals and public health advocates to brainstorm ways the whole community can support young people to quit vaping.



The Australian Government announced \$49.6 million in funding for a new Cancer Navigation Service to grow and enhance the support provided by Cancer Council's 13 11 20 Information and Support service across Australia.

FEBRUARY

We held our very first Cancer Research Giving Day raising \$117,000 for South Australian cancer research.



We held our first Cancer Council SA Biggest High Tea with 165 people joining us at Adelaide Oval for our Biggest Morning Tea yet.

Your impact



Cancer Council 13 11 20 Nurses made almost **4,800** connections with South Australians, providing over **57,400** minutes of cancer information and support on the phone.



Almost **1,000** counselling sessions were delivered to support individuals through their cancer experience.



Over **128,000** printed resources were distributed to the community about cancer prevention, treatment and support.



We provided over **32,400** nights of accommodation at our Greenhill Lodge for regional, rural, remote and interstate guests travelling to Adelaide for cancer treatment.



Transport to Treatment volunteers travelled approximately **30,000** kilometres transporting up to **36** people per day from Greenhill Lodge to Adelaide medical centres and hospitals.



More than **2,400** social worker appointments were provided for our Lodge guests to assist them with emotional and practical support.



The SunSmart Schools and Early Childhood Program protected around **135,000** South Australian children and their educators from harmful UV radiation.



Our generous community of supporters gave **\$5.6 million** for South Australians impacted by cancer.



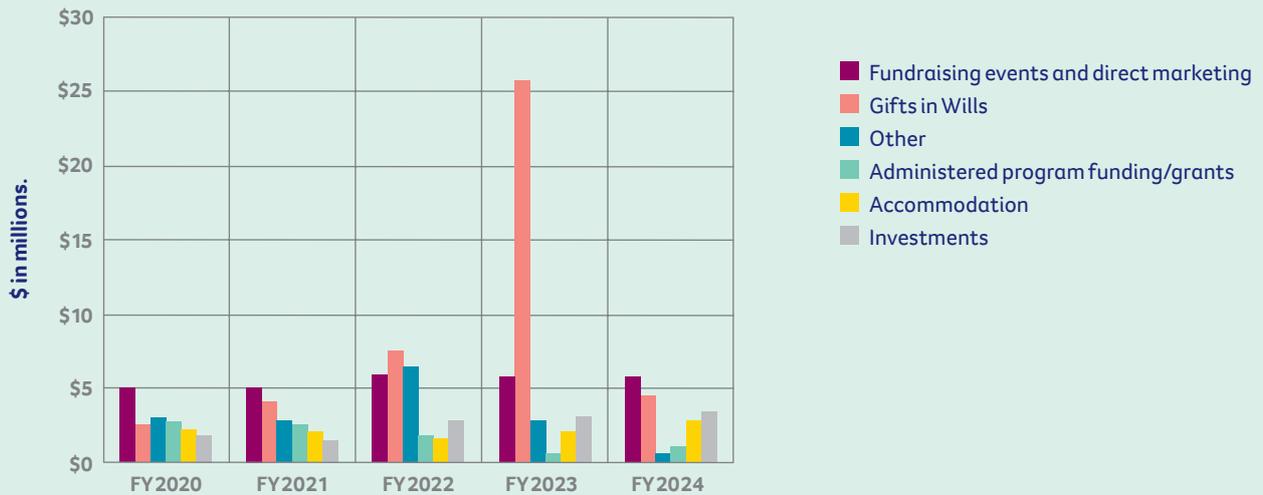
Cancer Council SA invested over **\$2 million** into local, South Australian cancer research.



Putting your generosity to work

Thanks to kind support from the South Australian community in 2023-24, we were able to invest even more into life-saving cancer prevention programs, world-class research and support services that ensure no South Australian has to face a cancer diagnosis alone.

Where the money comes from



How we put the money to work



Dollars raised for every \$1 invested in fundraising*



* excluding Gift in Wills



This year, our generous community of supporters gave **\$5.6 million** for South Australians impacted by cancer.



This year, we invested **\$12 million** into delivering programs and services that will reduce the rate and impact of cancer in our community.



This year, for every **\$1** invested into fundraising, we raised **\$1.70** to invest in prevention, research and support programs for South Australians impacted by cancer.



Taking steps to reduce cancer risk

Up to one in three cancers can be prevented through a combination of screening and healthy lifestyle choices. Cancer Council SA is committed to providing a range of programs and services, and advocating for healthier environments to reduce the risk of cancer for all South Australians.

Working together to support young people to stop vaping



Almost one third of young Australians aged **14-17** years have vaped.

That's why, in October 2023 we brought together young people, teachers, health professionals and public health experts to discuss how we can work together to support young people to stop vaping. In March we were proud to release our recommendations to reduce the impact of vaping on young people, which include:

- supporting Government to take legislative action to reduce access to vapes
- reducing access to vapes and the promotion of vaping in the community
- increasing access to support services, quit vaping tools and community services.



“It’s going to take the involvement of groups like Cancer Council, Life Education, Encounter Youth, and most importantly, young people and students to come up with the kind of innovative solutions we need so we can stamp [vaping] out in our schools and, of course, in our community more generally.”
– Minister for Education, Training and Skills Blair Boyer MP

Supporting early detection of skin cancer

Cancer Council SA has awarded grants to South Australian general practitioners (GP), prioritising those in areas with the highest rates of skin cancer and regional areas, to receive a fully funded dermatoscope, a specialised microscope for the skin, to help detect skin cancer early.



“The dermatoscope helps us to take a closer look at spots that may be of concern. Something that may look concerning to the naked eye, can be totally benign when we see it under the dermatoscope. On the other hand, we can catch dangerous spots early while they’re still small and haven’t spread” – Dr Nevin Gabra, GP at Pasadena Medical Centre



Cancer Council SA awarded **30** dermoscopy grants to South Australian GPs to help detect skin cancer early and save lives.

Raising awareness of self-collection for cervical screening in LGBTIQ+ communities

Cancer Council SA and SHINE SA, with funding from SA Health, worked together to raise awareness of self-collection as an option for cervical screening, including developing two videos to support transgender and gender diverse people with a cervix to participate in cervical screening self-collection.

The videos were co-created with members of the LGBTIQ+ community to ensure they represent the thoughts and feelings of people within the community. Overall, they have received really positive feedback and we received great insights to help us continue working with the LGBTIQ+ community to increase awareness of self-collection for cervical screening.



“It was great to see representation [in the video] of lots of different types of people and different body types and identities.” - Anonymous feedback from a member of the LGBTIQ+ community



This year, Cancer Council SA provided cancer prevention education to around **1,500** South Australians at **35** workplaces, community groups and events.



This year, Cancer Council SA's Tackling Tobacco Team delivered training to over **420** community services and allied health staff and students to help their clients quit smoking and vaping.



This year, the SunSmart Schools and Early Childhood Program protected around **135,000** South Australian children and their educators from harmful UV radiation.



Researching new ways to reduce the rate and impact of cancer

Funding the state's best and brightest researchers

Cancer Council SA is committed to funding world-class South Australian cancer research that is working to reduce the rate and impact of cancer, thanks to donations from the South Australian community. Because of the contribution of groundbreaking cancer research, more Australians are surviving cancer than ever before with cancer survival rates increasing by as much as 20 per cent since the 1980s.



This year, Cancer Council SA has invested over **\$2 million** into the state's best and brightest cancer researchers working across a range of research areas and cancer types.



“This research grant is very important as it will enable my group to continue our ovarian cancer research to help make a difference to women diagnosed with ovarian cancer. If successful, we can offer a new treatment to prevent disease relapse and an effective treatment for ovarian cancer patients when chemotherapy treatment fails.”
- Dr Carmela Ricciardelli from the University of Adelaide



Research you've made possible

- Identifying late and long-term side effects of cancer treatments
- Investigating a new immunotherapy treatment for bowel cancer
- Empowering parents and caregivers to make informed choices about food purchases
- Finding ways to detect when blood cancer spreads to the brain in people with down syndrome
- Understanding the impacts of cancer survivorship
- Informing safer treatment decisions for older people with breast cancer
- Identifying the causes of neuroblastoma in children
- Finding better ways to treat breast cancer
- Investigating a new treatment for ovarian cancer
- Finding better ways to support people with cancer and carers
- Investigating how physical activity can help improve the lives of people with cancer



“There is extensive evidence showing the importance of exercise in cancer wellness. This investment in cancer wellness really demonstrates Cancer Council SA and Flinders Foundation's understanding of the importance of supporting health behaviour research that is different from clinical or lab-based cancer research.” - Dr Katia Ferrar from Flinders University





Peter Nelson Leukaemia Research Fellowship Fund

Cancer Council SA is proud to administer the Peter Nelson Leukaemia Research Fellowship Fund (PNLRFF) on behalf of the Hon. Marjorie Jackson-Nelson, former Governor of South Australia and Olympic athlete.

In 2023, we were delighted to award a fellowship to Dr Claire Homan, the 11th researcher funded through the Peter Nelson Leukaemia Research Fellowship Fund. Dr Homan's exciting research asks the question: Can new targeted therapies be used to better treat acute myeloid leukaemia, and can these new treatments potentially be used as a prevention therapy?



“It is thought that almost 20 per cent of acute myeloid leukaemia cases originate from a genetic risk, where the individual has inherited a gene mutation. Since being awarded the Peter Nelson Leukaemia Research Fellowship our team has made a groundbreaking discovery of a new disease: ERG Deficiency Syndrome (resulting from a mutation in the ERG gene) and its link to leukaemia. The discovery of ERG Deficiency Syndrome offers new diagnostic pathways for more families and the opportunity to develop leukaemia treatment strategies targeting the ERG gene.” - Dr Claire Homan from the Centre for Cancer Biology at the University of South Australia

Investigating the unmet needs of South Australians impacted by cancer

To better understand how Cancer Council SA can support people living with cancer and their carers, our Behavioural Research Team conducted a study to identify and understand the unmet support needs of both people with cancer and carers.

The study surveyed South Australians who have been diagnosed with cancer or cared for someone with cancer in the last five years about their experience with a range of services including mental health support, information, practical and financial support, physical and daily living support, and social support.

The results revealed that both people with a cancer diagnosis and their carers needed more support understanding government support services, managing day-to-day tasks and dealing with psychological distress associated with their cancer diagnosis, with over 50 per cent of people who were surveyed reporting symptoms of distress, anxiety and depression. Greater unmet needs were linked to people who were younger (under the age of 58), currently having treatment, those with lower incomes and those not in a relationship.

These findings will help us develop and expand our support programs to ensure we are providing the best support to South Australians impacted by cancer, at every stage of their cancer experience.



Our Behavioural Research Team has been part of over **40** research and evaluation projects this year to inform the development of our evidence-based programs, services and advocacy to better support all South Australians.

Supporting all South Australians impacted by cancer

More than 11,000 South Australians are diagnosed with cancer every year. We aim to be there for every South Australian across every stage of their cancer experience with a range of services to ensure that no one has to go through cancer alone.

Providing connection with people who really understand

For those going through cancer, it can really help to talk to someone who understands what it's like. We have a team of trained volunteers who have recovered from cancer treatment or cared for someone who has, available to provide one-on-one peer support over the phone to South Australians who are currently going through a similar experience, through our Cancer Connect Program.

This connection to someone with lived experience helps individuals feel understood, less isolated, and more resilient as they navigate their cancer experience.



“When I had cancer, I didn't know any other young women who had been through it and I felt quite isolated at the beginning. So when I found out about the Cancer Connect Program, I thought this is something I want to get involved in. I would've loved to talk to someone at the early stages for reassurance and to answer those questions doctors can't answer.” - Pamela, Cancer Connect Volunteer

Financial Assistance Program

Cancer and its treatment can present significant financial challenges. Possible loss of income while finding time for appointments and treatments, while facing medical bills and additional travel costs can all take a toll during what is already a challenging time.

That's why, we've been providing financial assistance to pay household bills for South Australians impacted by cancer since 2008. This year, we expanded this service so that we can provide more financial relief during a challenging time, allowing individuals and their families to focus on their health and recovery.



“While my wife Lesley was undergoing extensive treatment for breast cancer throughout 2023, Cancer Council SA provided valued and very much appreciated financial assistance towards our phone and gas bills. Cancer does not come cheap, and our out-of-pocket expenses were in the order of \$3,500—Cancer Council SA were very supportive, and we are so thankful.” - Barrie, carer



This year, **32** Cancer Connect volunteers provided over **10,000** minutes of one-to-one peer support over the phone to South Australians impacted by cancer.



This year, we supported more than **330** South Australians with financial assistance.

Emotional support from dedicated counsellors

We have a team of qualified, highly experienced counsellors who are here for all South Australians going through a cancer experience, including friends and family, in person, online or over the phone. Cancer Council SA was honoured to receive a Tour de Cure Grant in March 2024 to help us expand our counselling services so we can support even more South Australians when they need us most.

Our counsellors have made a profound impact, providing crucial support to individuals and their loved ones as they navigate the emotional challenges of a cancer diagnosis. These sessions have helped people manage anxiety and depression, strengthen family bonds, and offer guidance during end-of-life preparations - providing comfort and increasing resilience during some of life's most challenging moments.



“When I found out that my family could access six free counselling sessions through Cancer Council SA, I jumped at the opportunity. I wanted to be the best version of myself to be able to help [my sister]. The counsellor was amazing. She was so supportive and listened to everything I had to say. She validated how I was feeling and gave me strategies to cope including helping me set boundaries for myself. It helped so much.” - Tayla, carer



This year, almost **1,000** counselling sessions were delivered to support individuals and their loved ones as they navigate the emotional challenges that come with a cancer experience.



What you've made possible

Our nurses can offer support on a range of topics related to cancer including:

- Coping with diagnosis and treatment
- Supporting a loved one with cancer
- Emotional support
- General information about cancer
- Support with practical issues including financial support



This year, our Cancer Council 13 11 20 Nurses made almost **4,800** connections with South Australians living with cancer, their families and loved ones, providing over **57,400** minutes of support, care, guidance and information on the phone.



This year, we distributed over **128,000** printed resources to the community, providing essential information on cancer prevention, treatment and support.

Ensuring every South Australian has the best chance of surviving cancer

We're here for every South Australian impacted by cancer, no matter where they live. For people living in regional, rural or remote areas, a cancer diagnosis can present a unique set of challenges which is why we provide 120 rooms of supported accommodation at Greenhill Lodge, alongside a range of support services, for regional South Australians who need to travel to the city for their treatment.

This was our first full year in our new building, Greenhill Lodge, and we have received incredible feedback from our guests about the facilities we provide with guests reporting an average 4.9 out of 5 overall satisfaction with their stay.



Fiona's story

Fiona was airlifted from her home in Mount Gambier to receive treatment for incurable uterine cancer and told she would need to stay in Adelaide, far from home and family, for seven weeks straight.

During this incredibly challenging time, her and her husband stayed with us at Cancer Council SA's Greenhill Lodge. Now, every 21 days, Fiona must travel back to Adelaide for maintenance cancer treatment.

“It means so much to country people like me. Especially when we are feeling so unwell after treatment. We know we can come and get a beautiful room, a hot meal, transport to treatment, and you never have to go looking for a laundromat... If we'd had to pay for accommodation elsewhere, I would have to come up by myself [without my husband]. We couldn't have afforded it. I actually don't know how I would have done it.” – Fiona, Greenhill Lodge guest



This year, we provided over **32,400** nights of accommodation at our Lodge for regional, rural, remote and interstate guests travelling to Adelaide for cancer treatment.



This year, more than **2,400** appointments with a social worker were provided for our Lodge guests to assist them with emotional and practical support.



This year, our Transport to Treatment volunteers travelled approximately **30,000** kilometres transporting up to **36** people per day from Greenhill Lodge to Adelaide medical centres and hospitals.



Over **11,500** meals were served to our guests in our dedicated dining room.

We couldn't do what we do without the support of the South Australian community

Daffodil Day



On Daffodil Day, over 200 volunteers sold more than 7,000 bunches of daffodils at 30 stalls across South Australia, raising \$180,000 for vital cancer research.

Her Excellency the Honourable Frances Adamson AC, Governor of South Australia, and the Hon. Chris Picton, Minister for Health and Wellbeing, attended our flagship Daffodil Day stall in Rundle Mall, dedicating a daffodil in our Garden of Hope.

Australia's Biggest Morning Tea

In May, more than 1,880 South Australians hosted an Australia's Biggest Morning Tea and raised over \$1.2 million for those impacted by cancer. We also held our first Cancer Council SA Biggest High Tea with 165 people joining us at Adelaide Oval for our Biggest Morning Tea yet, with special guest speaker best-selling author and award-winning journalist, Dr Julia Baird.



It's really important for people to hold a Biggest Morning Tea because without the fundraising there wouldn't be the research, there wouldn't be the support services, there wouldn't be anything out there for people like me to access and there wouldn't be the amazing accommodation and everything that Cancer Council SA provides.
- Donna Clarke, Australia's Biggest Morning Tea Ambassador

Marilyn Jetty Swim

In February, we had a record number of Marilyn's braving the swim, with 664 participants raising over \$340,000 for South Australians impacted by cancer.



When [my sister] told me that her and a friend had signed up to do the Marilyn Jetty Swim on my behalf, I was quite taken aback but very proud. We sat on a park bench near where the Marilyn's enter the beach and it was a sea of Marilyn's that seemed endless. The atmosphere was fantastic.
- Katrina Brown, Marilyn Jetty Swim participant

Community fundraising

In February, the South Australian Dive Community celebrated their 10th year fundraising for Cancer Council SA through Dive For Cancer. This year saw 50 divers take the plunge at Port Noarlunga raising a huge \$21,000, taking their fundraising total to over \$174,000 raised over the past decade!



Like many families, mine has been touched by cancer. Having been a diver for 36 years, I noticed there was a gap in fundraising efforts within the diving community. I saw an opportunity to unite us all for a meaningful cause, with the hope of making a real difference. - Mark Tozer, Dive For Cancer founder

Relay For Life

This year, more than 1,100 Relayers took part in four Relay For Life events across South Australia, raising over \$385,000.

Immanuel College have been involved in Adelaide Relay For Life for over 20 years and in that time have raised a huge \$170,000. This year they hosted the event for the first time on their school grounds, with more than 90 students participating alongside more than 300 passionate Relayers.



“Service learning is at the heart of what we teach at Immanuel, and we are so proud that year after year our students get behind this event raising important awareness and funds for Cancer Council SA.” - Paul Wright, Interim Principal, Immanuel College

Appeals

Thanks to our incredible appeal donors, we raised over \$370,000 for South Australian cancer research and support services. This year’s Tax Appeal featured young mum Mikayla’s story of going through cancer treatment at just 22-years-old while pregnant with her daughter.



Cancer Research Giving Day



In February, the South Australian community got behind our first Cancer Research Giving Day, raising an incredible \$117,000 in just 12 hours! Thanks to our three generous match giving partners, SCS Group, Sue Chase Foundation and Sarah Constructions we doubled our impact raising even more funds for South Australian cancer research.

The Longest Day

In December and January, 315 golfers with the support of 17 host clubs took on the ultimate golfing challenge to complete a massive 72 holes of golf in one day, while raising over \$166,000 for South Australians impacted by cancer.



“I loved the day because I was doing something I really love while having a very positive impact on everyone going through cancer treatment. My friends and family came along for the whole day, and everyone still talks about how good it was to walk the course together on what was a really challenging day. I’m looking forward to doing it all again!” - Craig Denning, The Longest Day participant

Thank you to our community partners and supporters

Thank you to our corporate partners

We are so grateful to work with other amazing South Australian organisations who also make a real difference for our community.

Westpac

Westpac have been generous supporters of Daffodil Day for more than five years, providing a team of volunteers to sell daffodils to the South Australian community each year. They also encourage their staff to take part in workplace giving, with every donation matched by Westpac – doubling their impact.



“What our employees love about Cancer Council SA, is that supporting you allows us to tackle [cancer] from every angle, from volunteering at a local Daffodil Day, to investing in life-saving research.” - Jane Calvert, Head of Community and Foundations, Westpac

Almondco Australia

Almondco employ about 200 people in the Riverland and their almond grower supplier members are also in this region, so the support we offer to regional South Australians going through cancer treatment is particularly close to their hearts. That’s why this year, they generously donated in support of our Lodge accommodation and services for regional South Australians.



“It is comforting to know that our donation may assist one or more employees or growers in a difficult time when they or their family members are going through cancer and are having to be away from home. My colleague and I were very fortunate to have recently visited Cancer Council SA on Greenhill Road for a tour and were amazed with the facility and everything that it has to offer.” - Nicole Forsyth, Executive Assistant, Almondco Australia Ltd

Clinpath Pathology

We are proud to be Clinpath Pathology’s charity partner in 2024, with Clinpath generously supporting all our fundraising efforts throughout the year including as Platinum Partner for our first Biggest High Tea event in May. They also threw an amazing event at Adelaide Zoo to say a big thank you to about 70 of our dedicated volunteers.

We are also working with Clinpath to provide a new onsite blood testing service for our guests at Greenhill Lodge which saves our regional guests who are undergoing cancer treatment the hassle of finding a local collection centre.



“Clinpath is honoured to partner with Cancer Council SA in 2024 – a partnership we chose because cancer affects us all and pathology plays a crucial role in every diagnosis. We are dedicated to involving our team in these efforts, ensuring they are well-informed about cancer prevention and the vital work of Cancer Council SA. By educating both our staff and their families, we empower them with knowledge and resources, further enhancing our collective impact.” - Brooke Kenny, Operations Manager, Clinpath Pathology





GenesisCare

GenesisCare have generously supported our Transport to Treatment service for many years, ensuring that our Greenhill Lodge guests are able to safely get to and from their treatment at Adelaide medical centres and hospitals.



“Being a charity partner of Cancer Council SA aligns with our values at GenesisCare, and we are committed to providing ongoing financial support to Cancer Council SA as they continue to provide essential services to our patients and their families.” – Dr Andrew Potter, GenesisCare



If your organisation is interested in partnering with Cancer Council SA, please reach out to our Partnerships Manager on cc@cancersa.org.au.



Thank you to our research partners

We are proud to work with leading research partners in South Australia to reduce the rate and impact of cancer. We continue to fund South Australia’s best and brightest cancer researchers conducting their work at Flinders University, the University of Adelaide, the University of South Australia and SAHMRI (South Australian Health and Medical Research Institute). This year we also partnered with Flinders Foundation and Flinders University to invest over \$1 million into two exciting new cancer research fellowships working to improve the quality of life of those living with, or after, cancer.



“Flinders University and Cancer Council SA share the same goals in cancer control. The funding we receive from Cancer Council SA is vital in supporting our talented researchers to explore life-changing and potentially life-saving solutions to minimise the impacts of cancer. Our close collaboration with Cancer Council SA and consumers directly help us deliver breakthroughs and innovations that can enable the best outcomes and care experiences for people affected by cancer.”
- Professor Raymond Chan, Deputy Vice-Chancellor (Research), Flinders University



Thank you to our Government partners

Department for Education of South Australia

Cancer Council SA partnered with the Department for Education to encourage all South Australian Government schools, education and care services to review their sun protection policies and practices to ensure they reflect Cancer Council’s SunSmart recommendations and provide training to Department for Education employees which will empower education leaders and teachers with the knowledge to improve safety in the sun. This initiative resulted in 24 new schools, education and care sites becoming recognised as SunSmart within the first six months of implementation.

Preventive Health SA

Cancer Council SA partnered with Preventive Health SA to release South Australia’s first Framework to take action against skin cancer and save lives, as well as working together on our ‘Same Goes For You’ sun protection campaign and bowel cancer screening campaign to reduce the rate of cancer in our community.

Preventive Health SA also generously provided Cancer Council SA with grants to partner with community organisations to deliver cervical screening information sessions to culturally diverse women across Adelaide.

Country SA PHN (Primary Health Network)

With funding from the Commonwealth Government’s Country SA PHN, Cancer Council SA was able to work in the Riverland to raise awareness of the importance of cancer screening for the local multicultural community including referring women aged 40 and over to have free mammograms, provided by BreastScreen SA, which resulted in an 18 per cent increase in breast screening for this community. Additionally, nearly 900 local women, who were overdue for cervical screening or had never been screened, received a reminder to see their GP to complete their test.

BreastScreen SA

We proudly collaborated with BreastScreen SA to deliver our inaugural Innovations and Inspirations event for Breast Cancer Awareness Month. At the event, Associate Professor Michelle Reintals, Clinical Director at BreastScreen SA talked about their research that led to universal breast density reporting for all South Australian women.

South Australian Department of the Premier and Cabinet

As part of our commitment to diversity and inclusion, we are proud to be part of an exciting new initiative, the State Government’s Multicultural Ambassador Program Pilot, to promote cultural awareness and understanding both within our organisation and through our work in prevention and support for South Australians more broadly. Through our involvement in the pilot program we are now a proud foundation member and will support other organisations through this journey.





Our dedicated volunteers and staff

From driving our guests to their treatment, to helping out at our events and ensuring people can access cancer information at their hospital or treatment centre – we are so grateful for our volunteers. They are integral to all that we do and we say an immensely heartfelt thank you to each and every one.

We were thrilled to see three of our amazing volunteers nominated for the Joy Noble Medal at the 2024 South Australian Volunteer Awards – South Australia’s highest distinction for an individual volunteer.



Craig Denning, Concierge and Event volunteer



Pam Traynor, Event Administration and Breast Prosthesis Sewing volunteer



David Hoffman, Transport to Treatment and Event volunteer

Our Cancer Information Centre volunteer team was also nominated for ‘The Andamooka’ Community Project Award, recognising a community or group volunteer project of significant community benefit.



Thank you to the 100 staff who work hard every day to help us deliver our purpose, to reduce the rate and impact of cancer for all South Australians.

Educating young professionals

We encourage the education of the next generation of public health professionals and researchers, taking on 11 student placements from local universities in the past year across our Prevention and Research Teams.



“We would like to sincerely thank you and the team at Cancer Council SA for your mentorship of Dale during his placement. It appears he was given a very rich environment and support network to undertake his activities!” - Associate Professor Sharyn Gaskin, School of Public Health, the University of Adelaide

The impact our volunteers make every day

- Driving our Lodge guests to treatment
- Helping our guests navigate our Greenhill Lodge accommodation
- Helping us prepare for fundraising events
- Providing cancer information and support at hospitals
- Providing peer support for those going through cancer treatment over the phone
- Sewing breast prostheses for those who have had surgery for breast cancer
- Selling daffodils to raise funds for cancer research
- Organising Relay For Life events in their local community
- Providing sunscreen and sun protection information at community events
- Supporting us to deliver our life-changing prevention, research and support programs and services



This year, **376** volunteers supported Cancer Council SA.



Our volunteers dedicated **10,953** hours to supporting South Australians impacted by cancer.



This year, we had **10** organisations donate **900** hours of staff support through corporate volunteering.

Thank you to our Board

Cancer Council SA is fortunate to have a volunteer Board comprised of a highly committed group of people from diverse professional backgrounds and lived experience.

On behalf of every South Australian impacted by cancer, thank you for your dedication and commitment to working to reduce the rate and impact of cancer for all South Australians.

The Hon. Karlene Maywald
Board Chair

Ms Rosey Batt
Deputy Chair

Mr Nick Ashley
Director

Professor Fran Baum AO
Director

Ms Bronwyn Dodd
Director

Mr Jason Russo
Director

Mr David Swan
Director

Professor David Watson
Director

We would also like to recognise the following outgoing Board Members who volunteered their time in the past year:

Ms Nicolle Rantanen Reynolds
Director – resigned 26 October 2023

We would also like to recognise Cancer Council SA's Executive team, who is committed to supporting every South Australian impacted by cancer through leading our prevention, research and support programs.

Ms Kerry Rowlands
Chief Executive

Ms Lucy Ayre
General Manager Finance and Governance

Dr Peter Diamond
General Manager Support and Research

Mr Toby Evans
General Manager Digital

Ms Julie Pennetta
General Manager People, Safety and Culture

Thank you to outgoing General Manager Strategy, Engagement and Communication Ms Sally Warner.



We're working to reduce the rate and impact of cancer for all South Australians.

Get in touch with us

For general information and enquiries:

- Call 08 8291 4111
- Email cc@cancersa.org.au

Confidential cancer information and support

For confidential information and support about cancer from experienced nurses, Monday to Friday, 9.00 am until 5.00 pm:

- Call Cancer Council 13 11 20
- Email askanurse@cancersa.org.au

Interpreting service available 131 450.

Greenhill Lodge accommodation

To enquire about our Lodge accommodation for regional South Australians travelling to Adelaide for cancer treatment located at 202 Greenhill Road, Eastwood:

- Call 08 8291 4200
- Email stay@cancersa.org.au